



*Past as Prologue,
Bridges to New Horizons*

Sponsorship Packages

The International Society of Pharmacometrics (ISoP) is pleased to share its Sponsorship Package offerings for 2024. ISoP invites you to consider societal sponsorship opportunities, which offer benefits and exposure to our membership throughout the year, as well as ISoP's Annual Conference and Expo sponsorship targeted at ACoP 2024 attendees.

Contributors can reach sponsorship levels by cumulative dollars spent to support ISoP.

Sponsorship Levels

Diamond: \$22,000.00+
Platinum: \$18,000.00 - \$21,999.00
Gold: \$12,000.00 - \$17,999.00
Silver: \$ 5,500.00 - \$11,999.00
Bronze: \$ 3,000.00 - \$ 5,499.00

As an ISoP Sponsor, your company will automatically receive the following benefits per level of Sponsorship as highlighted in the chart below:

2024 Sponsorships

Diamond
\$22,000+

Platinum
\$18,000 -
\$21,999.00

Gold
\$12,000 -
\$17,999.00

Silver
\$5,500 -
\$11,999.00

Bronze
\$3,000 -
\$5,499.00

Recognition on the ISoP Website (logo and sponsorship level)

✓

✓

✓

✓

✓

Complimentary single job posting on the ISoP Career Center

90 days
(\$400 value)

60 days
(\$350 value)

30 days
(\$300 value)

Advertisement in ISoP Publication
(three/year; choice of ad placement at the discretion of ISoP)

1 full page

1/2 page

1/4 page

Educational Industry Webinar offered to ISoP members. Educational Industry Webinars will be presented to ISoP members and contacts at no fee. The information presented in the webinar must be educational and balanced to provide attendees with an objective viewpoint. Sponsor will provide proposals to ISoP. ISoP will review proposals and host on their Zoom

✓

Recognition on the home page of ACoP 2024 website, in the program book, and in general session slides (logo and sponsorship level)

✓

✓

✓

✓

✓

Complimentary Registration(s) at ACoP 2024

6

4

2

2

1

Logo placement on ACoP 2024 official email blast announcements

4 blasts

2 blasts

1 blast

Tickets to the President's Reception

4

2

2

2

2

Prerecorded video presentation, with priority placement at ACoP 2024

2 minutes

1 minute

30 seconds

Complimentary holders on the ACoP 2024 job board prominently located at the conference for all to see.

4

3

2

1

-



Sponsorship Options

Select from the following options to reach your sponsorship level.

Pre-Conference - \$4,000.00

The Pre-Conference session is held on Sunday, November 10, 2024. As a sponsor of the Pre-Conference, your corporate logo will be on the event signage and additional recognition on table signage at the pre-conference lunch session.

Conference Program Agenda -

\$5,500.00 (inside front, inside back cover)

\$3,500.00 (inside page)

By supporting the Final Program your company will have exposure to all meeting attendees. Each attendee receives the Final Program at registration and may carry it throughout the meeting. It contains the comprehensive list of sessions, along with the schedule of abstracts, award winners, and exhibitor guide; everything an attendee wants and needs to know about the ACoP 2024 meeting can be found in this program.

Deadline for artwork is September 13, 2024. Sponsor must provide camera-ready art in appropriate digital file. For inside front or inside back cover: first come, first served.

Exhibit Hall Breaks - \$7,500.00

Breaks will be on Monday, Tuesday, and Wednesday afternoon. Your corporate logo will be recognized on table signage.

Awards Ceremony - \$7,500.00

ISoP recognizes and honors individuals in the field of Pharmacometrics. During the Sunday Opening session, the following awards will be presented: ISoP Lewis B. Sheiner Lecturer, Leadership Award, Innovation Award, Technical Manuscript Award, Emerging Scientist Award, and Unsung Hero Award. Sponsor will receive acknowledgement in the conference program and in the opening slides.

Internet in Meeting Space - \$10,000.00 (Exclusive Sponsorship)

Wi-Fi access will be available for all attendees and the Wi-Fi sponsor will have a customized Wi-Fi network and password and a URL link to your company homepage once successfully logged in. This gives you great company branding onsite throughout the 4 days as most attendees will be using the Wi-Fi network.

Package includes: Signs throughout the meeting space that would include your company recognition along with the Wi-Fi password.

Room Key Cards - \$12,000.00

Your company's logo appears along with the ISoP logo on key cards for all conference attendees staying at the Arizona Grand Hotel. Reinforce your brand each time attendees access their room. During the lifespan of an event, an attendee will actively look at their keycard 8-12 times/day. This represents repeat impressions of your company.

Exclusive sponsorship of hotel room key cards. - Artwork/logo is due no later than September 2, 2024.

Headshot Booth - \$12,000.00

Headshot Booth will be open Monday and Tuesday for attendees to have their professional headshot taken. Support opportunity includes professional photographer, assistant, camera, lighting, and backdrop. In addition to recognition on signage, your corporate or product branding will be included in each headshot email sent to participants. Deadline to sponsor: July 1.

(Please note: If not sponsored, the headshot booth will not be at the meeting.)

Lunch - \$18,000.00

Lunch will be provided every day during the conference. Your corporate logo will be recognized on table signage. Company may provide napkins or giveaways with company (corporate) logo for the event (direct cost to company).

Welcome Reception or Social Dinner - \$22,000.00

Held on Sunday and Monday evening, your corporate logo will be on event signage and additional recognition on table signage. Company may provide napkins or giveaways with company (corporate) logo for the event (direct cost to company).

Please note: Sponsorship packages are not exclusive unless specified. Multiple sponsors will be recognized if applicable.